



CITY OF PIOMBINO

PUBLIC NOTICE

ACCEPTING PROPOSALS

for the project "*Following Elisa*" – Art as instrument of enhancement and urban renewal

Elisa Bonaparte viewpoint- Piombino

1. PROMOTER

The project called "*Following Elisa...*" is supported by the City of Piombino with the Arts and Culture Department and is dedicated to contemporary expressions. Arranged and introduced as an annual project with the aim to valorize and recall places symbol of collectivity; it puts in communication common values inherited by the past with the present times. Identities and cultural differences should be recovered and affirmed as a challenge oriented toward globalization.

The notice is supported by the City of Piombino and proposals will be accepted to make a SITE SPECIFIC artistic project for the viewpoint dedicated to Elisa Bonaparte.

2. CONTEXT AND PROJECT PURPOSE

Since this first edition, the project "*Following Elisa...*" has been made to use contemporary art to explore the reality surrounding us: for the year 2020/2021 it is dedicated to *Elisa Bonaparte*, and year by year will be used to valorize and renew places in Piombino, engaging contemporary artists.

Right from the start, the project was conceived "*opened globally*": through public events - dedicated to high in quality contemporary arts and also shared by visitors and locals - the territory will be in the hands of the most talented and sensible artists, increasing its inner energy to give back to new generations as concrete proof of a project made to be event of the city and the world also.

2.1 PLACE

Elisa Bonaparte viewpoint – In a suggestive corner near the old city walls (Mura Leonardiane), as a voluntary and poetic interruption of the great defensive walls of Piombino, the little square is romantically considered Elisa Bonaparte's most special and beloved place. Situated up above the viewpoint, overlooking the sea, where her palace was built.

2.2 OBJECT

Since 7th August, 2020, the suggestive look-out *will be dedicated to this influential woman and the existing structure will be recovered, enhanced and made available to everyone.*

The artistic project should combine territory, history, architecture and personality of Elisa Bonaparte who marked eternally this places.

Contemporary Art should be used to catch up, realize and elaborate the essence of Elisa Bonaparte; it is expressive language but also instrument able to summarize well-structured processes far from each other in time and place.

Applicants must elaborate an original concept:

- Planters, benches or statue recalling the Princess will not be accepted;
- A SITE SPECIFIC project concerning the whole square is requested. Any visitor will be attracted and fascinated by the square and its beautiful panorama over the islands of the Tuscan Archipelago, but also by the "essence" of Elisa caught by the art language. Elisa Bonaparte was a modern woman, able, well educated and visionary and in this place will be transformed in an art work in her memory, so that every visitor will be inspired.

2.3 THEME

Applicants are asked to focus on the most important and intimate aspects of Elisa and her personality. Peers have always described her as **authoritative, smart, well educated, visionary and who foreseen aspects of the modern woman - loved life, taking decisions, having her own ideas and being independent.**

Tall, thin, androgynous and with a prominent nose, she did not respected contemporary beauty standards, but she was gifted with charm and charisma. She loved art, music, culture and archeology and she was always surrounded by artists and most innovative intellectuals. Her intelligence allowed her to use these arts as instruments of power and diplomacy to carry out reforms.

She invested in knowledge to transform and modernize her reign: cultural innovation, her royal court well built and frequented, parties and grandiose balls, great urban and architectural interventions, music, theatre, art, editorial activities - she promoted also local and religious festivals and many more - always knowing her great abilities in politics, diplomacy and economy linked to culture and education.

- ➔ Imagine Elisa having a special relationship with the little viewpoint: facing the Archeological Museum, historic building of the old town of Piombino – once residence of Appiani royal family and then Elisa's royal palace – looking at the horizon, she may have wondering at the beautiful blue sea and the islands the Tuscan Arcipelago but also the Corsica, her homeland.

3. TARGETS AND BACKGROUND

This notice is addressed to all professional: **artists, architects, designers** and students in art.

No discriminations will be done on gender, nationality, degree or job.

Participants must all be come of age.

Are accepted all artistic or creative disciplines.

Artists can join with more projects.

All projects must be original, unreleased and have this properties:

- be inspired by the character and essence of Elisa, to whom the viewpoint is dedicated;
- elaborate a unique work-square, a SITE SPECIFIC project achievable and installable: with a few and skillful touches, in respect of nature and architecture, applicants are called to make an artwork for the square dedicated to the spirit and personality of Elisa.

- Sizes of projects should respect both space and area indicated in the plans.
- Evaluate the choice of materials, type of intervention, resistance, stability, durability, accessibility for visitors, avoiding risking situations.
- Evaluate the use of materials of the territory - for example iron – and considering the right quantity for the realization of the works.

Artists are asked to create and design
a WORK-SQUARE
 getting inspiration by the territory, history of Elisa and her personality.
 The heart of the research must be placed on the relationship with Elisa and this place.

Works must follow these **objectives**:

- ➔ Have high artistic quality;
- ➔ Minimal interventions will be preferred, respecting the surrounding ancient architectures, environment and landscape;
- ➔ Being accessible by visitors who will enjoy the work and its elements;
- ➔ History will inspire visitors but also the inner sense of Elisa Bonaparte and her artistic point of view.

4. HOW TO SEND APPLICATION AND PROSPECTUS

Artists can join the competition with more projects.

Each project must be signed up and all documents must be sent with the following methods.

Documents cannot be claimed.

Participants are requested to send all documents filled-out and signed, failure to comply will result in exclusion:

- Copy of any current IDENTITY DOCUMENT;
- CV or Bio explaining artistic abilities and talent in creating elaborated works.
- Short technical sheet and description of the project (MAX 6000 characters), describing all necessary steps for its realization, attaching pictures, illustrations, sketches and different goods in order to explain correctly participants' way of working:
 - ▶ Work synopsis, including personal choices according to the theme given;
 - ▶ Choice of materials for the work, including IRON;
 - ▶ Schedule: realization times, from the first survey to the development of the project, but also residency estimated in weeks.
 - ▶ What is needed (space, materials, support, etc.);
 - ▶ Modus operandi;
 - ▶ Budget needed for each work.
- Projects must be sent in hard and/or soft copy (.JPG or .PDF) - in A3 format – as sketch, drawing, freehand drawing or rendering according to the site plan given by the Administration office (Attachment n.2).

Please send application forms in the following methods:

- By **certified email** (PEC) to the address: comunepiombino@postacert.toscana.it
Please indicate in the **OBJECT: PUBLIC NOTICE "FOLLOWING ELISA" Project - APPLICATION FORM** attaching all documents required in only one sending. Emails will be received by the registry office;
- **By registered letter**- freight charges must be covered by applicants;
- **Hand-delivered** at the **registry office of the Hall of Piombino**.

For both mail and hand-delivery options, application, **documents and drawings must all be collected in only one sealed envelope**, indicating sender and the following lettering:

PUBLIC NOTICE "FOLLOWING ELISA..." Project - APPLICATION FORM

and send to the address:

Comune di Piombino
UFFICIO CULTURA
To the kind attention of Mrs. Gabriella Fabbri
Via Ferruccio, 5 - 57025 PIOMBINO (LI)

Deadline: by December 30, 2020 - at 12,30 pm

Applications must be postmarked by December 30, 2020 and date and time will be checked by the registry office of the Hall of Piombino.

- ➔ Documents sent by certified mail and hand-delivered by the deadline are at own risk of sender;
- ➔ The City of Piombino will not assume responsibilities concerning both technical and server problems for documents sent by certified email.

Projects sent OVER DEADLINE will not be considered.

Documents will not be refunded.

Processing subscription and application implies the total acceptance of all conditions presented in the announcement.

PLEASE NOTE: A SURVEY OF THE PLACE IS KINDLY SUGGESTED.

Participants are allowed to make a survey in the viewpoint dedicated to Elisa Bonaparte within the valid date of this announcement (from September to December), arranging an appointment with the ART AND CULTURE DEPARTMENT of the City of Piombino. Will be also given further information about the project and the figure of Elisa, the person inspiring this project.

5. SELECTION

As selection criteria will be considered these requisites:

- ▶ Applications must be sent within **DECEMBER 30, 2020 - AT 12,30**
 - ▶ All documents indicated in this announcement must be sent;
 - ▶ Hard copies admitted to selection must all be postmarked by the register office, with date and time of arrival.
- ➔ Projects dealing with political arguments will not be allowed.

**APPLICATIONS
SENT OVER **DECEMBER 30, 2020 - AT 12,30**
WILL NOT BE EXAMINATED**

6. EVALUATION PANEL

Projects sent within December 30, 2020 - at 12,30 will be examined by the Evaluation Committee according to the documents attached and their originality. All directions given in this announcement must all be respected.

Applications and projects will be judged according to these three criteria:

● **CURRICULUM VITAE**

According to the information given, skills and biography of each applicant, artistic competence and project development in elaborated works will be processed also;

● **ARTISTIC QUALITY**

Projects must be unreleased and original, high in quality and contemplating the use of iron or other materials from the territory. Together with the idea and technique in using these materials, will be also considered the choice and use of ancient materials (stone, iron, copper, metals, colours...). The project must be coherent and pertinent with the theme given, balanced, rigorous, harmonious, original, innovative and contemporary. In addition, the project must prove a free and independent creativity together with high coherence in art and environment, according to the historical place hosting the installation;

● **PROJECT AND TECHNIQUE QUALITY**

The project must be sensible and harmonious in both artistic and environmental spaces. The work must be concrete, real, feasible, coherent, simple to realize, economically sustainable and eco-friendly. Projects having positive feedback in terms of upgrading, enhancement and promotion of the place will be favorited.

➔ **Invasive or demolishing interventions are absolutely banned.**

Candidates may also be asked to have a brief conversation.

Winner may not be declared if projects do not have the criteria asked.

7. EVALUATION COMMITTEE

The Evaluation Committee will be established by the City of Piombino and composed by members of the administration office, representatives of art sphere - architecture, design, culture and communication; they will chose the best project according to all elements given, such as CV, artistic, project, organization and financial commitment.

The winner will be narrowed down the eligible projects to those best matching the purpose of the announcement .

The Commission reserves the right not to select winner if projects do not meet the judging criteria.

Any decision taken by the Commission is unquestionable and appeals will be denied.

8. PRIZE

The City of Piombino will provide the winner both financial and planning supports for the realization of the project, such as:

- Materials: purchase and availability of materials needed to realize the work;
- Atelier: if required, the artist will be provided of a location to realize the installation during the period of stay;
- Technical and organizational support: staff and vehicles; installation and process of securing;
- Art Residency: free accomodation- board and lodging included (up to 2 people) - for the first period of study (planning is needed) and then for a second time for more days/weeks according to the installation set-up;
- The work will be installed permanently on the viewpoint;
- Solo exhibit in the Archeological Museum of Piombino: on the occasion of the realization and then inauguration of the installation on the viwepoint, in the historical building, part of the old town of Piombino - once home of the Appian royal family and then of Elisa Bonaparte - will be organized an exhibit dedicated to the winner with all set-up, critical presentation, development, arrangement and communication;
- Promotion and communication for one year: a team of experts in art and communication will follow any step in making shootings, recording videos, interviews, printing materials and so on, to keep attention and communication alive on the winner during the elaborated realization of this innovative project.

No prize money is available to the winner.

The City of Piombino is responsible for all expenses relating to the project realization defined in this announcement.

Expenses will be estimated and approved by the City of Piombino and Art and Culture Department before the art residency begins.

Winner will cover the extra expenses not approved by the City of Piombino and the Art and Culture Department.

9. TIMING, STRUCTURE AND PHASES

Phase 1

7 August / 30 December

- ▶ Ceremony of entitlement of the viewpoint dedicated to Elisa Bonaparte;
- ▶ Presentation and opening of the public announcement for artists, architects, designers, creatives and students in these skills;
- ▶ Announcement opening: August 7, 2020 / Announcement closing: December 30, 2020
- ▶ January/February 2021 – Projects' selection and choice of the most suitable one;
- ▶ February 2021 – Winner will be announced.

Phase 2

February/April, 2021

- ▶ February/April - Art Residency (*not continuous, for some days only*) to determine feasibility, adjustment and modulation according to the place. Furthermore, installation and editing of all requirements: estimated days for the second residency (*realization phase*); type of support and assistance for the realization of the work (*authorizations, materials, tools, assistance and staff, vehicles and workers for assembling the whole structure*). The previous list will be approved by the Administration office in order to prevent what is needed for the set-up.

Phase 3

May 1/July 7, 2021

- ▶ May 1/ June 30, 2021 - Second Art Residency
In which the SITE SPECIFIC work will be set-up on the viewpoint - more weeks will be needed.

Phase 4

July 7/September 30, 2021

- ▶ July 7, 2021 – GRAN OPENING
- ▶ Vernissage of the solo exhibition in the historic building of the Archeological Museum of Piombino
- ▶ JULY/SEPTEMBER 2021 – EXHIBITION during the exhibition will be allowed conferences, debates, ventures, guided tours, etc. - all dedicated to the theme and more events.
- ▶ September 30, 2021 – FINISSAGE and press conference for closure.

➔ THE INSTALLATION WILL BE PERMANENT AND WILL MARK THE SQUARE POSITIVELY.

10. WINNER RESPONSIBILITY

By participating in this announcement, the winner accepts each article of the present announcement and grants:

- to have read and accepted the announcement and all articles;
- in case of win, the candidate accepts contents, theme, realization procedures and any aspects concerning the artistic installation;
- which will be previously arranged with the City of Piombino and the Administration office. Candidate accepts any responsibility concerning the project set-up as its unique creator in every aspect;
- To handle the entire project of installation according to the announcement, respecting all current regulations and municipal rules;
- Declaration of release in which any right of property of the installation will be claimed by the City of Piombino as its artistic heritage;
- To release for free all reproduction rights of the images for translations, publishing, communication and exposition of documents, projects and sketches sent to join the announcement. The ELISA TEAM/CITY OF PIOMBINO is also authorized to use them in any media, including websites, social networks and informative material with the only commitment of mentioning the author;
- To the City of Piombino the authorization to use personal information in accordance with the Italian Law on Privacy Policy and EU Regulation (GDPR 2016/679) and Law Decree 196/2003 and modification 101/2018 for institutional purposes.

11. CITY OF PIOMBINO RESPONSIBILITY

The municipality will:

- Finance and set-up the project according to the terms of the announcement;
- Verify with the artist project feasibility for the square, solve any problem concerning the realization of the project - supporting and allowing licences and official permits;
- Guarantee promotion, maintenance and surveillance of the work, but also its exposure and touristic promotion with appropriate description sheet, mention and printing material and so on;
- Include the installation in the artwork catalogue of the City of Piombino, promoting and advertizing it in all networks and preserving promotion, maintenance, tidiness, illumination and surveillance.

12. COMMUNICATION AND DISTRIBUTION

Announcement opening : August 7, 2020

Announcement closing: December 30, 2020

Announcement will be published on website www.comune.piombino.li.it

Further information will be released on social networks and press.

13. Processing of personal data (EU) 2016/679

The City of Piombino, as owner of the treatment, will process personal data in the following ways:

- The conferment of personal data is mandatory, therefore any refusal could result in failure of application;
- Data will be processed by the City of Piombino offices;
- Hard and soft copies will be processed for analysis, valuation and conservation;
- Data retention period will be defined according to law prescription (accounting checks, balance sheets, etc.);
- Data may be processed to third parties in accordance with the law and will not be transferred outside the European Union;
- Participants have the right to request the City of Piombino to have access to personal data and confirmation of whether or not the processing is being done according to art.15 of (EU) 2016/679, in order to obtain: update, amendment, supplement, cancellation, transformation in anonymous form or data restriction in case of law violation, including data not to be retented;
- Participants agree with the following terms and conditions except for impediments and/or complexity in the execution;
- If required, limitation of processing will be done;
- To have data portability that is to obtain, in structured common legible format, all personal data;
- To revoke the consent on which the treatment is carried out. The cancellation will not have effect on the submitted data and procedure may be stopped or denied;
- Legally raise objection towards processing of personal data and their collection.

Applications must be sent by certified email to address comunepiombino@postacert.toscana.it or by certified mail to address: Comune di Piombino, via Ferruccio n. 5 – 57025 Piombino (LI) - ITALY -

In case of violation of the above-mentioned rights, any controversy or claim arising this regulation, according to art.n.77 of (EU) 2016/679, the local office will prevail - the Italian Personal Data Protection Authority for locals.

(For further information please visit website www.garanteprivacy.it)

14. Acceptance and consent

The organization can anytime modify programs, postpone deadlines and change location and date in case of necessity.

Any decision around unspecified terms of the announcement will be irrevocable.

15. Information

Administrator:

Manager of Art and Culture Department of the City of Piombino

Mrs Gabriella Fabbri - gfabbr@comune.piombino.li.it

All personal data processed will be used in accordance with the EU Regulation (GDPR 2016/679).

For anything not regulated by the above-mentioned terms and conditions, the announcement will be subject to Italian Civil Code.

Any dispute or claim arising under, out of or relating to this regulation the Court of Livorno will have jurisdiction.

“Following Elisa”

A project dedicated to contemporary expressions Supported and issued by the City of Piombino and Arts and Culture Department

DOCUMENTS ATTACHED:

DOCUMENT 1_APPLICATION FORM

DOCUMENT 2_VIEWPOINT LAYOUT

DOCUMENT 3_PHOTO DOCUMENTATION